

## PRESS RELEASE

### Design dinner for two

**'Het Parcours' does not only showcase previews of theater companies, museums and art house cinema's on Sunday 10 September. Designday is also part of the opening of the cultural season in Maastricht. The podium for design invited designer and chef Cas Driessen as guest curator for 'A culinary performance on a bed of design.' The glass box on Mosae Forum will be transformed into a mini pop-up restaurant where culinary dishes and design are combined.**

In the middle of the lively heart of the cultural event, across the Market, stands a glass pop-upbox of about two by six metres, in which Cas Driessen runs a temporary restaurant. In his fully transparent kitchen the chef prepares a gastronomic and seasonal two course dinner for two, every hour inbetween 12.00h and 19.00h. Those who would like to take place at his culinary design table can make a reservation during Het Parcours at the stand of Designday on Mosae Forum.

In collaboration with Hester Coolen, founder of Designday, Driessen curates the pop-up event: A culinary performance on a bed of design. They shape the miniature restaurant with contemporary design, among which the *table ware* collection of the newly MAFAD product design graduate himself. Besides Driessen's remarkable porcelain tableware 'Heritage', they selected products by mainly designers that graduated from MAFAD. The designs include a wooden table – a 100% transparent product of 100% Dutch materials and 100 years warranty – by Marleen Boot, a poetic porcelain oil and vinegar set by Riccardo Belli, peculiar cutlery by Maarten Baptist and a multifunctional garment by Karlijn Krijger, which is specially designed for Het Parcours with only one pattern and 'zero-waste' as a starting point.

Driessen aims to offer the Parcours audience a new perspective on our special multi-cultural and social culinary heritage. "We make jokes about our split pea soup and the 'bitterbal', while i.e. gastronomy in France is just as important as politics", says Driessen, who expresses this point of view in both his designs and dishes.

For those who are not dining in the mini restaurant: Designday organises outside the box beer and wine tasting complemented by tasty culinary snack by Cas Driessen.

## **About Designday**

Designday is a podium for design in the south of the Netherlands, for (eu)regional and (inter)national designers that are self-producing. Designday has grown, in the hands of founder Hester Coolen, from a small-scale and bold event into a professional organisation which aims to connect the designer and the user.

Designday stands for current, independent and accesible design in which originality, common sense, craftsmanship and sustainability are combined. Designday also initiates connections to other organisations and events, including Het Parcours.

A culinary performance on a bed of design. Parcours, 10 September 2017, Mosae Forum, Maastricht, 12-19h.

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For more information you can contact Veerle Verbakel:

+44 (0) 7488 714 763

[pers@designday.nl](mailto:pers@designday.nl)

For high-res images visit our press page:

<http://www.designday.nl/en/pers/>

For more images contact Andrea Bertus:

[artdirector@designday.nl](mailto:artdirector@designday.nl)